

SWANBOURNE PRIMARY SCHOOL UNIFORM UPDATE

In Term 3 the Swanbourne Primary School logo was updated in consultation with the school community and endorsed by the School Board. This resulted in the introduction of a contemporary new logo that more accurately reflects our school spirit, values and future aspirations.

You may have noticed the new logo now appears on our school website and is being progressively rolled out in other places. As a natural next step, we are now planning for the new logo to be introduced into the school uniform.

A school uniform committee has been formed to ensure this process is conducted in a fair, sustainable and mindful way, and that the school community is given ample opportunity to provide input and plan for the change. Our committee includes staff, parents, P&C and School Board representatives, some of whom assisted with the logo refresh, and I am looking forward to working together on this.

I want to emphasise that this process will be undertaken in a measured and methodical way so that parents are well informed and prepared for the change. The committee is conscious of issues any change may present to families, and part of its scope is to understand any impacts and include ways to reduce them.

The intended direction for new uniform items and approach will be communicated early in Term 1 2020, at which time the committee will seek community input and feedback to adjust and finalise the proposed new uniform items. The committee will then provide recommendations to the School Board for endorsement, which will be guided by the following principles:

- A simplified and appropriate uniform for today and the future
- Minimise waste, cost and inconvenience to the community
- A uniform that looks great, using quality products, that demonstrates school pride
- Families are protected as much as possible during implementation and transition

Precise timeframes for the introduction of any new uniform items will ultimately depend on community consultation and the committee's progress. Our aim is for new uniform items to be introduced from Term 3 2020, with at least an 18-month transition period, from the old uniform to the new, to allow plenty of time for parents to accommodate the change.

In the shorter term, the committee and uniform shop are prioritising initiatives to assist with the transition to the new uniform. This will include offering second-hand uniforms for sale at heavily discounted prices and options to apply the new logo onto existing uniform items. Further information on this will follow in separate communications via Connect.

I look forward to working together as a school community as we embrace this change and phase in the new school uniform.

Yours sincerely,

Trevor Mitchell